

# KAYLA E. BROWN

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## EDUCATION

**Bachelor of Arts, Communication/Journalism**, Expected May 2018

### **Electronic Media Concentration**

Shippensburg University, Shippensburg, PA 17257

Program accredited by Accrediting Council on Education in Journalism and Mass Communications

Honors/Awards: Dean's List (2 semesters), Keystone Press Award, The Slate's Adviser's Award

## ELECTRONIC MEDIA EXPERIENCE

**Multimedia Editor**, *The Slate*, Shippensburg University's newspaper

November 2016 – Present

- Photographs over 50 events, including sports, concerts, educational programs, etc.
- Manages and coordinates a team of photographers to cover campus events
- Trains photographers how to edit photos in Photoshop and edit videos in iMovie
- Collaborates with staff members on staff editorial

**Website Administrator and Social Media Manager**, Greater Philadelphia Association for the Healthcare Environment, Philadelphia, PA

January 2017 – Present

- Designs and updates the website with the organization's information, events and photos
- Manages Facebook, Twitter and Instagram accounts with event information and photos

**Website Administrator**, Northeast Philadelphia Church of Christ, Philadelphia, PA

December 2016 – Present

- Updates website with relevant information, events, photos and sermon recordings